



Global Data Collection Company

Est. 1998





Business-2-Business
Research



Customer
Satisfaction Surveys



Social Research
Public Polling

QUICK FACTS (2024)

- Conducting **1 mio+ interviews** per year across **300+ projects**
- **In 34 languages**
- **B2B groups** (IT, Financial, Senior Managers)
- **Consumers** (social research, CX and public polls)
- Extensive experience with B2B **Customer Satisfaction Surveys**
- **In-house experts** in programming complex multi lingual and multi time zone projects
- **ISO 20252 & 27001** certified globally



ISO 27001
Certif ed



ISO 20252
Certif ed



1000+
Interviewers



TCPA
Compliant

GDPR

GDPR
Compliant

QUICK FACTS (2024)

➤ **Offline (CATI):**

- **GDPR and TCPA compliant**
- Using **native speaking interviewers** only
- **650 CATI stations** across 7 **global locations**; 3 physical call centers and 4 homeworking teams + in-country recruits
- **30 languages** in-house on a day-to-day basis and **40+ languages** in total

➤ **Online and mixed mode**

- Over 40,000 phone recruited B2B respondents
- In 22 countries
- Interviews online- or via CATI methodology (or combination)



LOCATIONS

- The Netherlands
- USA
- Hong Kong
- UK
- Southern Europe (Kosovo, Macedonia, Turkey)

CONTACT INFORMATION



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